

Say YES! to Railfuture Say YES! to our campaigns

Say YES! to our campaigns
Say YES! to offers from Railfuture Sales

Say YES! to keeping Railfuture strong

# PLEASE READ THIS AND ACT ON IT – WE NEED YOU!

The General Data Protection Regulation (GDPR) comes into force on 25 May 2018. You may have heard about it from other organisations. The new law protects your interests, but it affects Railfuture.

We already abide by the Data Protection Act and are registered with the Information Commissioner's Office. We take care with the personal data we hold about you and we never divulge it to other organisations. However, GDPR takes this a step further and without your consent we will not be able to fully serve you, and you will not be able to play a full part in Railfuture's activities and campaigning.

Your branch may have already told you about GDPR and asked permission to send correspondence, but we need you to do this formally with the company, Railfuture Ltd. Here's how...

On the reverse of this sheet a form asks you to give consent to continue to send you information about Railfuture and our campaigns. The consent we need from you falls into four legally defined categories:

**AIMS** – Railfuture's campaign for better services over a bigger railway in Britain **EVENTS** – Details about events, such as conferences and branch meetings, organised by Railfuture **MARKETING** – Promoting and raising awareness of Railfuture and recruiting new members **FUNDING** – Appeals for specific campaigns, revenue-generating activities and how to leave a legacy.

We would like you to agree to all four categories.

Please specify whether we can contact you by post or by email. For urgent matters you can allow us to telephone you as well. We will telephone only in exceptional circumstances.

If you can, **please complete this online** rather than filling out the form. It will save us a lot of time (and avoid mistakes) if we will do not need to type everything in. Details are on the reverse of this form – you will need your Railfuture Number and six-digit PIN, which are shown on the reverse of the cover sheet with Railwatch. Otherwise, complete the form and post it to the Company Secretary. You can use the same envelope as the AGM feedback form.

We have a new facility on the Railfuture website enabling you to take control of the data we hold about you. It will show the contact details we have for you, membership type and expiration date, and so on. You can change/correct this information yourself – we call it "self-care" - but can also use email/post to notify changes if you wish. The website lets you give consent to each of the four categories and you can choose to receive our electronic publications such as Rail Action and Rail User Express. We will enhance it to allow you to opt-in to our campaigns such as Ox-Cam, Wisbech Rail and Uckfield-Lewes.

### What happens if you do not give consent?

You will only receive correspondence and items that Railfuture is legally obliged to send you either because you are a member of the company or because you have bought something.

Railfuture members will continue to receive Railwatch, a branch newsletter, the AGM pack including annual accounts and important messages from the Chair about the running of the company, but nothing else.

Railfuture supporters will continue to receive both Railwatch and a branch newsletter but nothing else.

Railwatch subscribers will continue to receive Railwatch but get nothing else.

If you have previously positively opted-in to receive Rail Action and/or Rail User Express then you will continue to receive them BUT most recipients haven't done so, and they will stop receiving it.

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### WITHOUT YOUR EXPLICIT CONSENT WE WILL NOT BE ABLE TO SEND YOU...

#### AIMS:

- Information about relevant public consultations you might wish to take part in
- Threats to the railway such as service reductions or closures.

#### **EVENTS**:

• Invitations/adverts to attend any Railfuture-organised event, such as a national conference, a branch meeting or visit our stall when we are exhibiting.

#### **MARKETING:**

- Anything that promotes Railfuture as an organisation, such as membership leaflets to give to friends or posters to display
- Publications telling you what we have done. For example, the 12-page glossy Annual Review normally sent in March each year
- Adverts for publications produced by Railfuture or other organisations, such as our 2017 book Britain's Growing Railway, and discounts on relevant books that we have negotiated for you.

### **FUNDING:**

**MEMBER NAME** 

- Information about how to leave Railfuture a legacy
- Appeals for funding to help fight a threat to the railway, such as a service reduction or closure
- Anything about the monthly lottery and or the Annual Draw

## PLEASE GIVE RAILFUTURE CONSENT TO CONTINUE TO COMMUNICATE WITH YOU

Give consent at www.railfuture.org.uk/member. You need your Railfuture number and PIN

Or send the completed form to Railfuture, 24 Chedworth Place, Tattingstone, Suffolk IP9 2ND

YOUR NAME ADDRESS					(if different)
RAILFUTURE NUMBER		(if known	) Po	st code	
CONSENT FOR COMMUNI	ICATIONS -	"X"	BY POST	BY EMA	IL BY PHONE
<b>AIMS</b> – enter "X" in up to 3 box		[ ]	[ ]	[ ]	
<b>EVENTS</b> – enter "X" in up to 2 b		[ ]	[ ]		
MARKETING - enter "X" in up t		[ ]	[ ]		
FUNDING - enter "X" in up to 2	boxes		[ ]	[ ]	
INTERESTS - "X"					
Wish to receive Rail Action		(" $X'' = send as PDF$ )		[ ] ent	er <b>L</b> if link to website
Wish to receive Rail User Express		("X" = send as PDF)		[ ] ent	er <b>L</b> if link to website
Any specific requests					
	For example, if you object to gambling but would be prepared to fund a campaign then please give consent for funding then put an "X" in FUNDING but write "no draw tickets"				
SIGNATURE					

You can manage all of your details, including giving consent and specifying interests (plus recording your attendance/absence at the AGM and submitting a proxy vote) **online** – it's easy!

- 1. Go to www.railfuture.org/.uk/member (Membership → Member Services on the menu)
- 2. Select option e.g. Update Details, Consents and Interests
- 3. Enter your Railfuture Number and Password
- 4. View and amend your details these are grouped under the following sections:
  - Personal / Organisation Details
  - Consents
  - Interests