

Devon Rail Forum update

The Devon & Cornwall Rail Partnership

Richard Burningham – Manager

The Devon & Cornwall Rail Partnership

- Works primarily – but not exclusively - on the branch lines and predominantly the six (now seven!) rural lines, plus the East Devon Line.
- Core partners –Devon County Council, Cornwall Council, Great Western, South Western Railway, CrossCountry, Plymouth City Council and the University of Plymouth
- Small team of four based at the University

The Devon & Cornwall Rail Partnership

- Set up in 1991
- The first of now 73 Community Rail Partnerships across Britain.
- Devon started it all off, with BR, back in 1988



The Devon & Cornwall Rail Partnership

- Core aims

- Promote use of trains (especially on branch lines)
- Seek improvements to services and facilities
- Boost the local economies of the places served via their rail link
- Work to link the railway and community.

Marketing

- Much social media content – paid adverts and normal posts –promoting the Great Scenic Railways of Devon & Cornwall, including rail/bus links, the places they serve and things to do from the train.
- Videos promoting Dartmoor and rail/bus trips to Lydford and Tavistock, North Devon and rail/bus trips to Lynton & Ilfracombe and much more. You'll find them on our Facebook and YouTube pages
 - Facebook @greatscenicrailways
 - Instagram @greatscenicrailways
 - TikTok @great.scenic.railways
 - Twitter @dcrailpart
 - Main website www.greatscenicrailways.com
 - YouTube <https://bit.ly/4opmXPG>

The Dartmoor Line – our role

- Helping and advising the local campaign (particularly from initial Okehampton Rail Forum on 1 December 2015)
- Publicising the campaign, then the reopening project
- Marketing the railway, the places it serves and things to do on a day trip by train
- Helping people do what they want to do and raising the funding to make it possible – heritage, new DRA shop, new Dartmoor National Park Visitor Information Centre, Okehampton 150.



More than 110,000 visitors since launch in March 2021 and more than 75 news stories posted to keep people up to date

Dartmoor Line Marketing

- In addition to dartmoorline.com, much social media promotion including paid adverts
- Three Royal Mail distributions of the “Guide to the Dartmoor Line” – 55,000 each time. Early March and June 22. Then Jan 23 to promote the improved bus links.
- Series of full page adverts in the local press which include the timetable
- Separate campaign for Crediton – “Best ever service”



Devon & Cornwall's Great Scenic Railways



Posted by Mike Parker-Bray
15 May · 🌐

The big day! Here's the first train of the Dartmoor Line's new ✨ HOURLY ✨ service arriving into Okehampton station this morning (Sun... See more



dartmoorline.com

The Dartmoor Line - now with hourly trains

[Learn More](#)

👍❤️ 447 42 comments 64 shares 14.3k views

👍 Like 💬 Comment ➦ Share

29,925 people reached >

[Boost again](#)

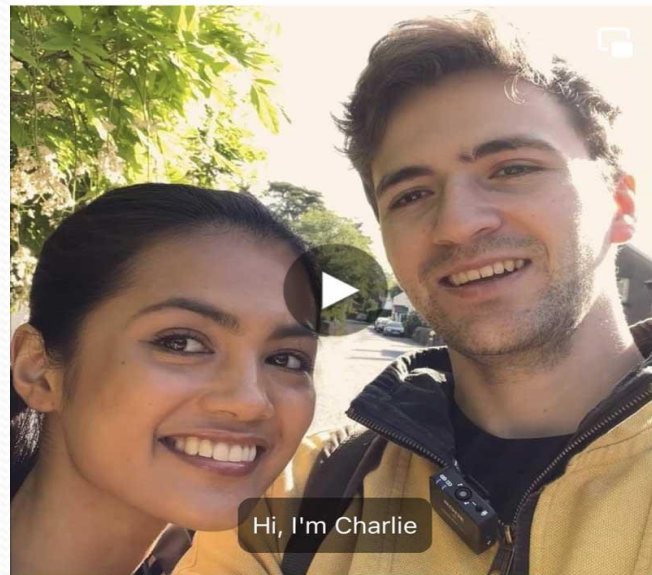


Devon & Cornwall's Great Scenic Railways



Posted by Betsy May Saunders
23 Aug · 🌐

Ever wanted to visit Tavistock? Explore its rich history, bustling market and great local food! ... See more



greatscenicrailways.co.uk

Tavistock – visit by train and bus

[Learn more](#)

👍❤️ 132 33 comments 20 shares 🌐

19,756 people reached >

[Boost again](#)

DARTMOOR LINE

NEW HOURLY TRAIN SERVICE

Sunday 15 May to Saturday 10 December 2022

OKEHAMPTON TO CREDITON AND EXETER

Monday to Friday	Station	Direction	0725	0825	0925	1025	1127	1227	1328	1426	1526	1625	1725	1830	1931	2030	2219
Okehampton	d	a	0748	0848	0948	1048	1150	1250	1349	1449	1548	1648	1748	1853	1954	2053	2243
	Crediton	d	0750	0850	0951	1051	1152	1253	1350	1451	1550	1651	1750	1855	1956	2054	2249
Newton St Cyres	d	...	0954x	1054x	1352x	1452x	...	1655x	2000x
Exeter St Davids	a	0800	0900	1002	1103	1202	1303	1402	1502	1600	1703	1800	1906	2008	2104	2300	
Exeter Central	a	0805	0905	1007	1107	1207	1307	1406	1508	1605	1707	1806	1916	2014	2121	2307	

Saturday	Station	Direction	0725	0825	0925	1025	1127	1227	1328	1426	1526	1625	1725	1830	1931	2030	2224
Okehampton	d	a	0748	0848	0948	1048	1150	1250	1349	1449	1548	1648	1748	1853	1954	2053	2247
Crediton	d	0750	0852	0950	1050	1152	1252	1350	1451	1549	1651	1749	1855	1955	2054	2248	
Newton St Cyres	d	...	0953x	1053x	1353x	1453x	...	1654x	1958x
Exeter St Davids	a	0800	0903	1003	1103	1204	1302	1402	1502	1559	1703	1759	1906	2006	2104	2259	
Exeter Central	a	0805	0907	1007	1107	1208	1307	1406	1508	1604	1707	1803	1916	2011	2123	2318	

Sunday	Station	Direction	0825	1030	1125	1225	1325	1425	1525	1623	1725	1833	1929	2025	2201
Okehampton	d	a	0849	1052	1149	1249	1349	1449	1549	1647	1749	1857	1953	2049	2225
Crediton	d	0849	1052	1149	1251	1349	1451	1550	1652	1752	1857	1954	2051	2225	
Newton St Cyres	d	1752x
Exeter St Davids	a	1000	1104	1200	1303	1402	1502	1603	1703	1803	1908	2006	2102	2227	
Exeter Central	a	1005	1109	1206	1308	1407	1506	1608	1708	1819	1928	2038	2138	2296	

EXETER AND CREDITON TO OKEHAMPTON

Monday to Friday	Station	Direction	0010	0733	0834	0933	1032	1132	1232	1332	1432	1532	1632	1735	1824	1924	2150
Exeter Central	a	0631	0738	0839	0938	1037	1137	1237	1337	1437	1537	1637	1740	1845	1942	2115	
Exeter St Davids	d
Newton St Cyres	a	1044x	1344x	2122x	
Crediton	d	0641	0749	0849	0948	1051	1147	1247	1351	1447	1547	1647	1750	1855	1953	2129	
Exeter Central	d	0642	0749	0850	0949	1051	1151	1251	1351	1450	1549	1649	1751	1856	1955	2129	
Okehampton	d	0707	0815	0915	1015	1117	1217	1316	1417	1515	1615	1715	1817	1922	2020	2155	

Saturday	Station	Direction	0724	0824	0924	1032	1131	1233	1332	1433	1531	1632	1733	1820	1920	2120
Exeter Central	d	0620	0738	0839	0939	1037	1136	1238	1337	1438	1538	1637	1738	1845	1943	2119
Exeter St Davids	d
Newton St Cyres	a	0640	0748	0849	0949	1050	1147	1248	1350	1448	1548	1650	1748	1856	1946	2123
Crediton	d	0641	0749	0850	0950	1051	1152	1251	1351	1450	1549	1651	1749	1857	1955	2125
Okehampton	a	0706	0815	0915	1015	1117	1217	1316	1417	1515	1615	1716	1815	1922	2020	2155

Sunday	Station	Direction	0827	0922	1022	1122	1222	1322	1432	1532	1632	1722	1821	1920	2040
Exeter Central	d	0842	0937	1039	1138	1238	1337	1437	1538	1637	1742	1847	1942	2118	
Exeter St Davids	d
Newton St Cyres	d
Crediton	a	0852	0949	1054	1149	1251	1348	1449	1549	1647	1752	1858	1953	2129	
Exeter Central	d	0853	0949	1055	1150	1252	1349	1449	1550	1648	1753	1859	1954	2130	
Okehampton	a	0918	1015	1120	1216	1317	1415	1514	1615	1713	1818	1924	2019	2155	

NOTES AND SYMBOLS

- Bold** Through service
- Light** Connecting service
- a** Arrival time
- d** Depart time
- x** Stops on request. Please tell the Conductor if you wish to leave. Please signal to the Driver if you wish to board

GREAT VALUE FARES

£8.00 OKEHAMPTON TO EXETER ANYTIME DAY RETURN

Most trains go to both Exeter St David's and Exeter Central. Central is in the heart of the city, a short walk from Princesshay and the main shopping area.

BUYING TICKETS

Buy tickets at GWR.com, on the GWR app, at the ticket machine on the platform at Okehampton station or from on-train staff. Through tickets are available to London, Bristol and beyond for long distance journeys, buy in advance for the best fares.

DEVON AND CORNWALL RAILCARD

Costing just £12 a year, save a third on many local trips for you and a friend. Kids ride for just £1. Restrictions apply. Buy at Exeter St David's or Central (2 x ID required). Full info: dcrp.org.uk/railcard

GETTING TO THE STATION

The 118 bus between Tavistock, Brentor, Lydford and Okehampton calls at Okehampton station every other hour, timed with trains (Mon-Sat, some Sunday buses too). **Or park at the station: £2 all day.**

Introducing

CREDITON'S BEST EVER TRAIN SERVICE

NEW FROM SUN 15 MAY



TWO TRAINS AN HOUR* to/from Exeter Central

£2.70 Single | £5.40 Anytime Day Return

Exeter Central station is in the heart of the city, close to Princesshay and major shops. Trains also call at Exeter St David's station.



HOURLY TRAINS* to/from Okehampton

£2.50 Single | £4.00 Anytime Day Return



HOURLY TRAINS* to/from Barnstaple

£7.00 Single | £9.50 Off-Peak Day Return

*Through most of the day, seven days a week

- UNDER 5s FREE
- 5-15 YR OLDS HALF PRICE
- A THIRD OFF FOR SMALL GROUPS
- PARKING AVAILABLE

Train times: GWR.com or 03457 484950

Buy tickets: GWR.com | GWR app | On train from Crediton

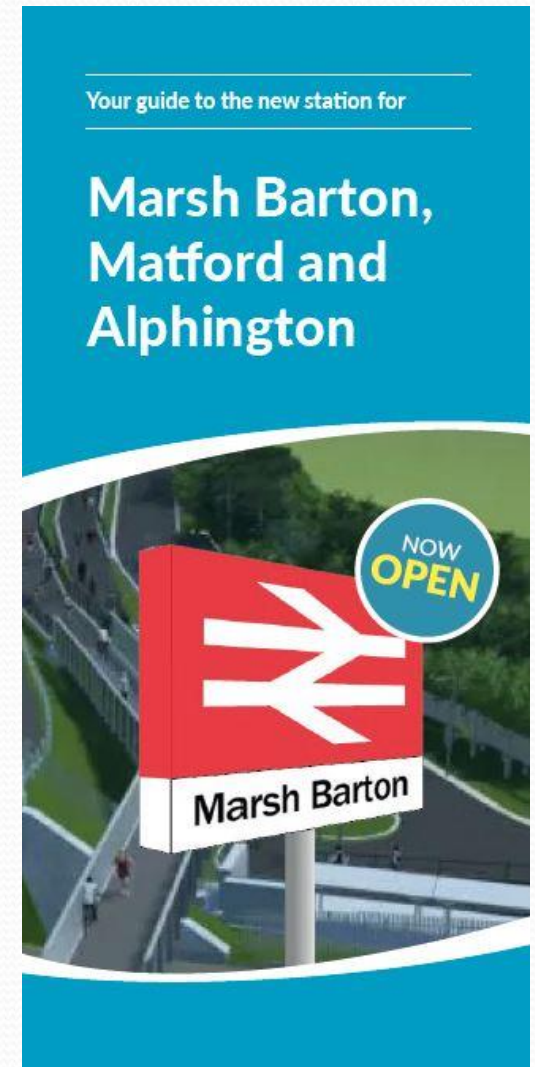
Devon & Cornwall RAIL PARTNERSHIP

GWR Great Western Railway



Marsh Barton

- Working with Devon & GWR on marketing Marsh Barton station when it opens including -
- “Your new station” guide – including location and facilities information and day trip ideas to be distributed to more than 10,000 homes and businesses shortly after opening.
- Marketing of leisure opportunities via Marsh Barton, particularly the Exe Estuary Trail. To include a video promoted via social media.



Devon & Cornwall Railcard

- £12 – gives great discounts on off peak travel for local residents for a year.
- Can currently only be bought at a station ticket office.
- We're grant funding GWR to make the railcard also available to buy online, downloaded to a phone, like national railcards.
- Work in progress now – digital card available by early Summer.



Pinhoe and Pinhoe Community Hub



Journey figures

Journey figures	Period 12 (5 Feb - 4 Mar)	
	2019	2023
Avocet Line (Exmouth)	160191	229880
Tarka Line	49859	60305
Dartmoor Line		25548
Tamar Valley Line	13217	11644 (8892 in 2022)