

Tarka Line Forum

David Whiteway

Regional Growth Manager (West)



GWR

22/23 update: Around the Region

Exeter St Davids

GWR



- Co-Bikes partnership
- Stagecoach marketing partnership – cross city service 4/4A



Exeter Central

GWR

- Community Fund scheme – New North Road bus stop facilities



Transport Integration – Around the Region

Crediton

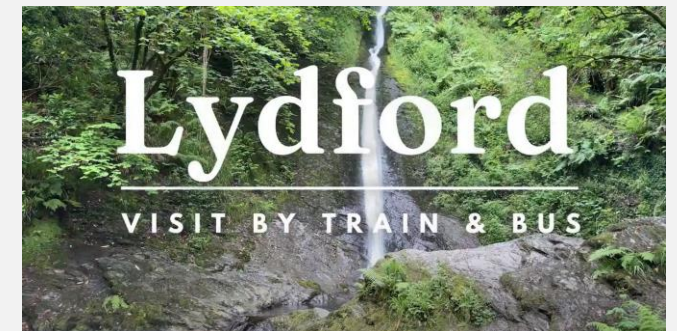
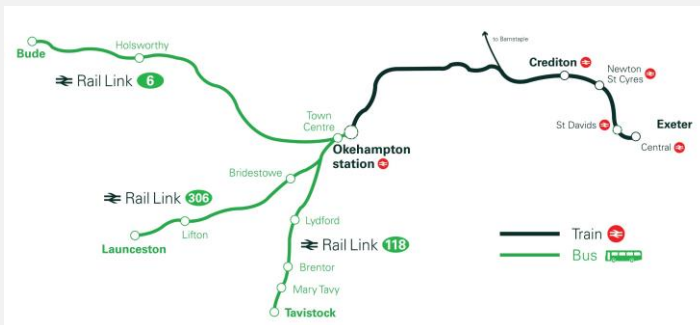


- Community Fund scheme – bus stop improvements

Okehampton



- ‘Bus Branch Line’ schemes to Tavistock, Bude and Launceston including associated marketing in collaboration with DCRP
- Discounted bike hire from YHA facility
- Community Fund scheme – wayfinding to town centre

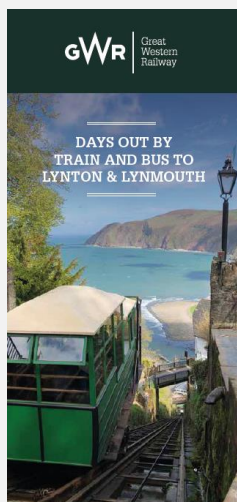


22/23 update: Around the Region

Barnstaple



- 'Bus Branch Line' schemes to Lynton & Lynmouth and Combe Martin and associated marketing
- Expansion of Barnstaple 'PlusBus' area



22/23 update: Across Devon & Cornwall

- Top level marketing campaign



OFF ON YOUR TRAVELS?
THERE'S A BETTER WAY TO GO

Hop on and switch off
when you go by train and bus

Whether you're window-gazing or working away, reclaiming some precious me-time is easier than you think when you travel by train and bus – plus, it's a more eco-friendly way to get where you're going.

Visit [GWR.com/trainandbus](https://www.gwr.com/trainandbus) or [Traveline.info](https://www.traveline.info) for more information.

facebook

Great Western Railway

Whether you're window-gazing or working away, reclaiming some precious me-time is easy when you travel by train and bus.

Off on your travels?
There's a better way to go.

Train and bus | travel better

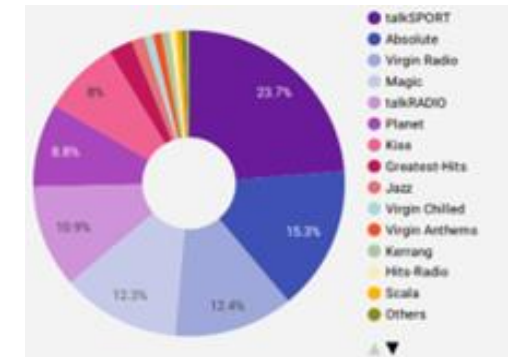
Hop on and switch off when you go by train and bus. Visit [GWR.com/trainandbus](https://www.gwr.com/trainandbus) today.

31 likes, 8 comments, 5 shares

Like Comment Share

Home Feed Watch Marketplace Profile Notifications Menu

Feed



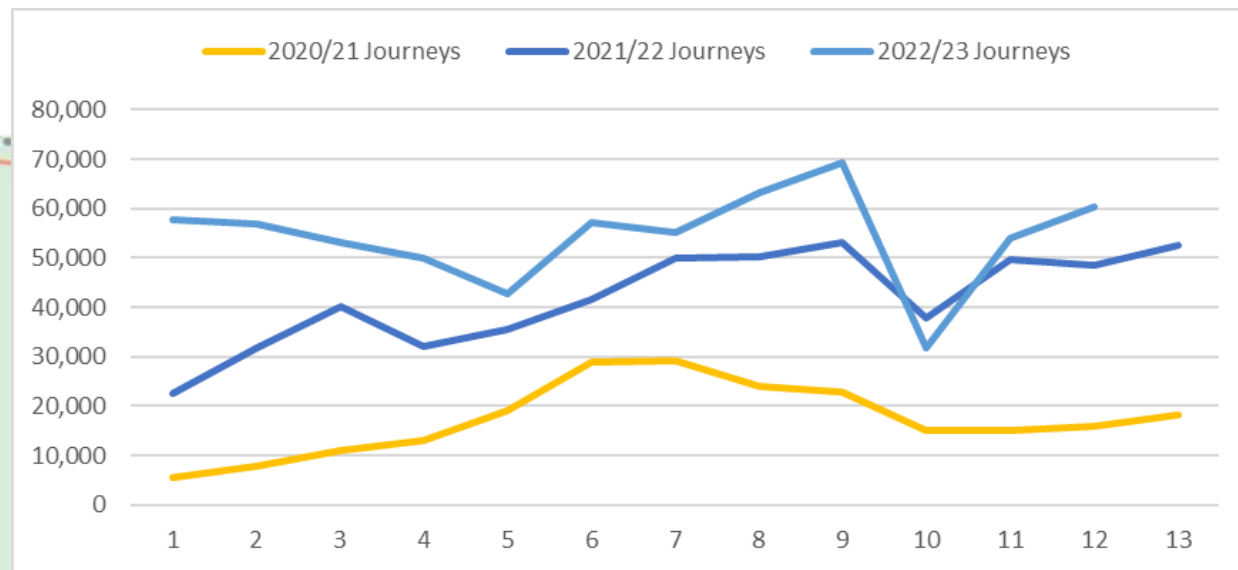
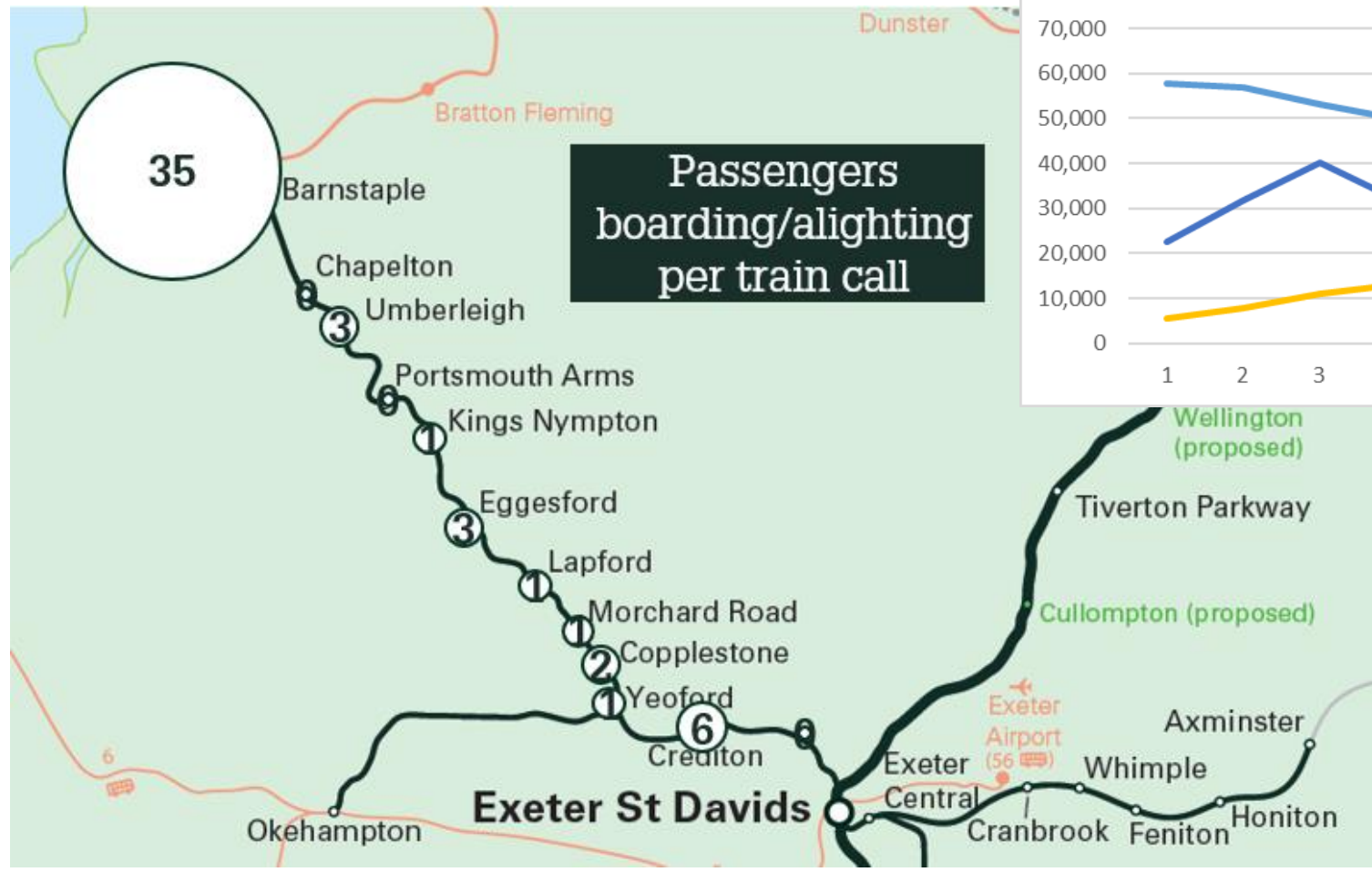
22/23 update: Across Devon & Cornwall

- £2 bus fare marketing



Passenger Performance

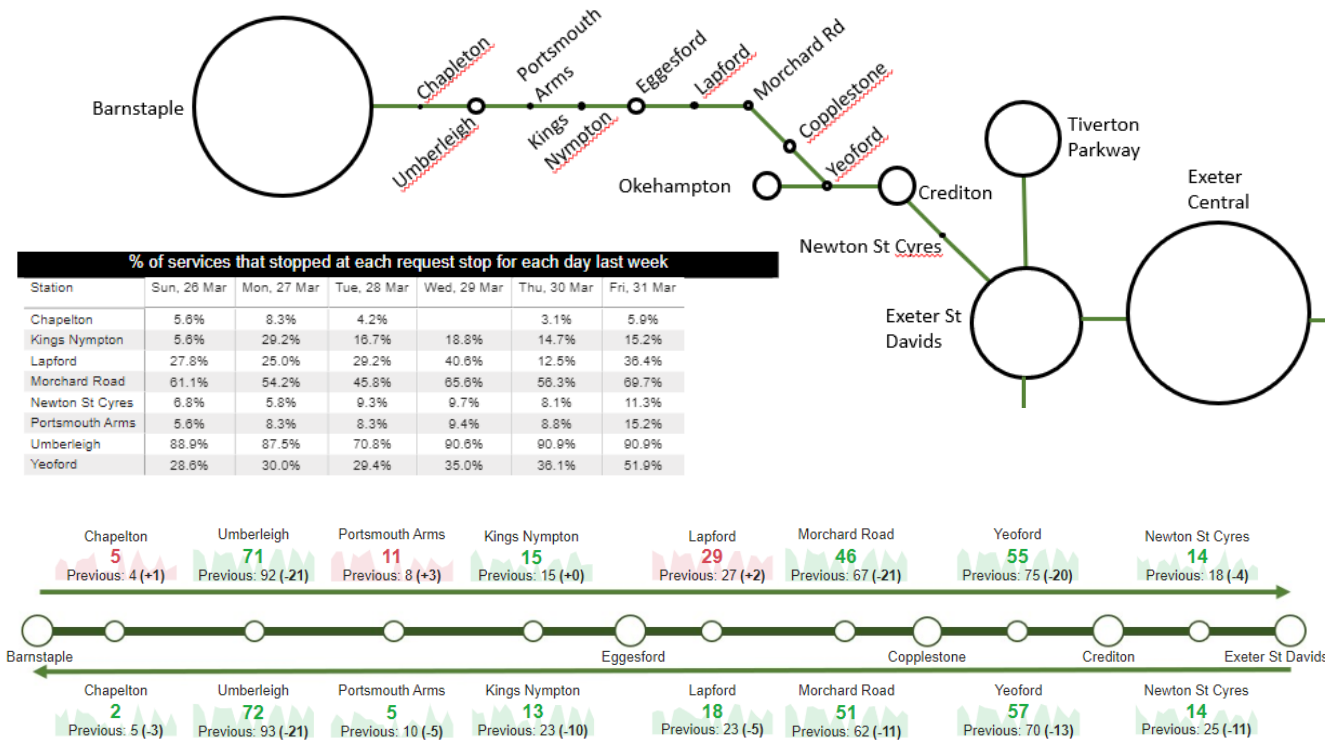
Line Usage



- Barnstaple is the 4th busiest station per train call in the West
- 700,000 passenger journeys in 2022/23
- Chapleton the quietest station in Devon & Cornwall at 154 pax per annum
- Lynton rail link service generating 3,500 journeys to the station per year

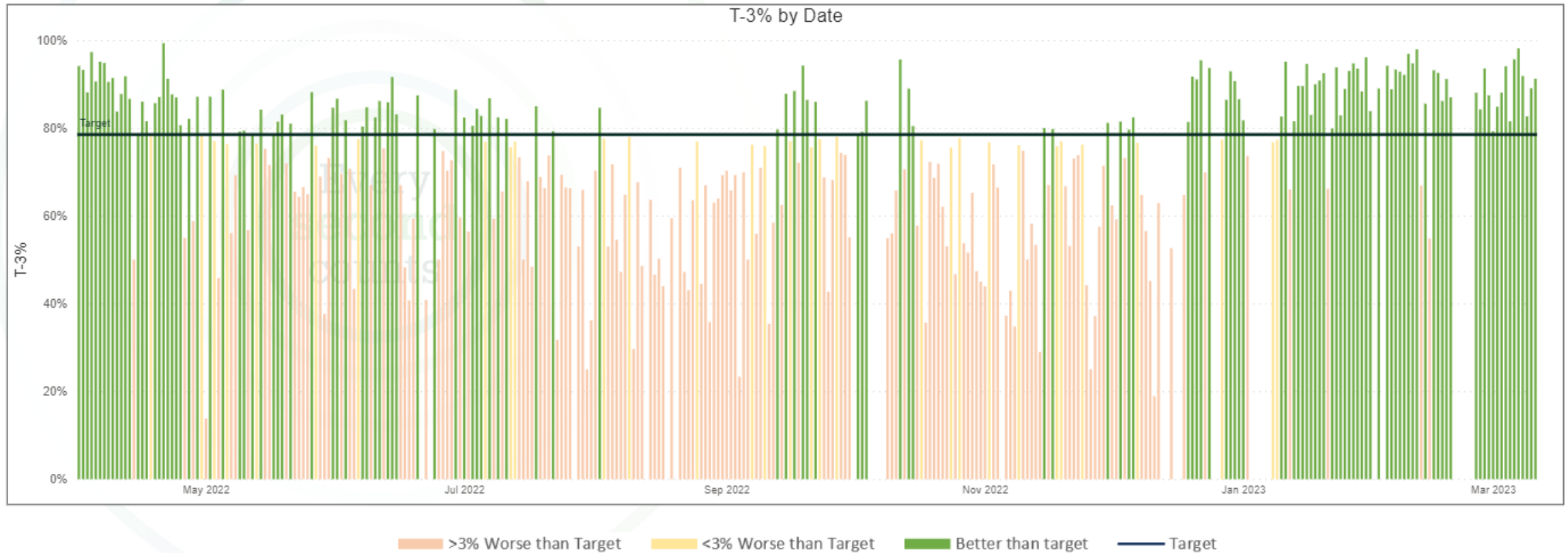
Passenger Performance

Station Usage

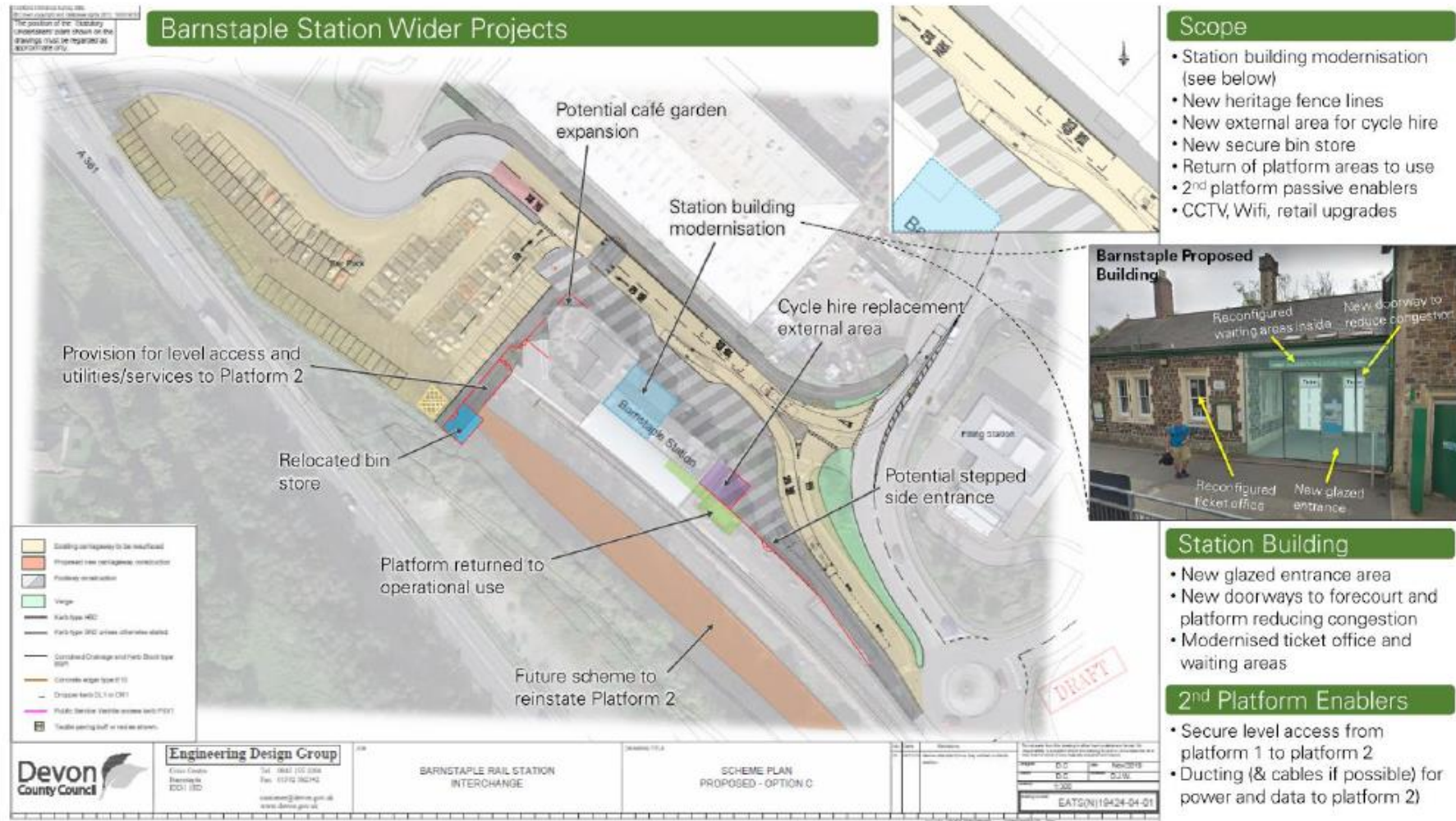


Train Service Performance

Tarka Line Year to Date Time to 3 Minutes Performance



Barnstaple Station Improvements



Barnstaple Station Improvements

