

Attracting passengers back to rail

railfuture Webinar

www.railfuture.org.uk/webinar

Britain's railway faces its greatest threat since the 1960s Beeching cuts. COVID-19 caused patronage to collapse. It has only partly recovered. The government will not keep the railway afloat at vast cost indefinitely. Fare income from passengers is vital. The public must use the railway or risk losing it.

Rail travel must be safe, value for money, punctual, convenient and enjoyable. Our rail industry speakers represent organisations that can offer expert advice or take necessary actions to encourage people to use Britain's railway.

Webinar includes a Q&A – it's your chance to tell senior people in the rail industry what you want from your railway

Saturday 3 October 2020

#ReturnToRail

11.00 - 12.30

Admission FREE - booking essential



Charlene Wallace
Director for National Passenger & Customer Experience
Network Rail



Jacqueline Starr
Chief Operating Officer (pre-recorded video)
Rail Delivery Group



Ali Chegini
Director of Systems and Health
RSSB



Peter Sargent
Head of Rail Development
West Midlands Rail Executive



Linda McCord
Senior Stakeholder Manager
Transport Focus

PROGRAMME – HOW TO TAKE PART

Programme

- **Introduction** by Mark Valleley of Transport for the South East, who will be chairing the Webinar - *5 mins*
 - Includes three poll questions for attendees – the answers will influence what the panellists cover in their presentations / discussion
- **Presentations by panellists** (some will include PowerPoint slides) – *35 mins*
 - Linda McCord
 - Peter Sargent
 - Jac Starr (video presentation – answering questions set by Railfuture)
 - Ali Chegini
 - Charley Wallace
- **Discussion between panellists** based on each other's presentations, results of attendees' polls and questions submitted on Zoom Q&A facility – *20 mins*
- **Q&A from attendees** – *30 mins*
 - Selected from questions submitted via the Zoom Q&A facility – attendees will be able to give their question verbally
- **Closing remarks** by chair – *5 mins*
 - Includes two poll questions for attendees based on what they have heard during the Webinar

Taking Part

Throughout the Webinar attendees will be able to use the Zoom Q&A facility to submit questions, see what other people have asked and 'like' a question so that it has more chance of being asked. Questioners will be able to put their question verbally (although not in vision). A small team will also try to answer questions via Zoom Q&A facility.

You can join Railfuture, and help us campaign for passengers, for £20 per year – see www.railfuture.org.uk/join/