



Funding Rail Campaigners 2022 “Competition”

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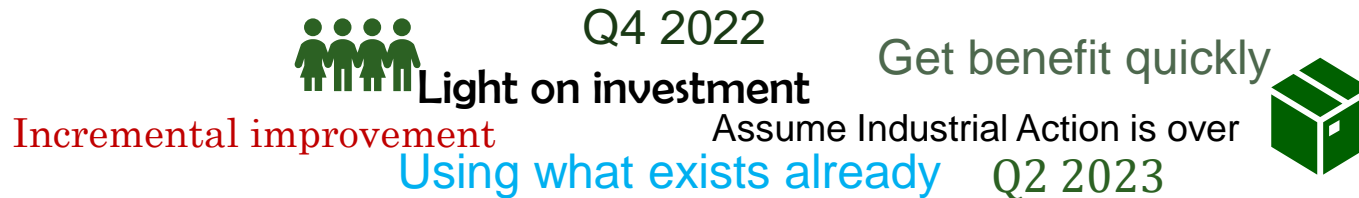
The Railway
A better choice

All about our £25,000 budget

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Context

- The Directors believe it is sensible to focus and encourage use of the “Fighting Fund”: getting the best out of the current railway given the constraints on it
 - Note: This is not a change to the rules ~ simply prioritisation & taking a ‘portfolio’ view and encouraging use



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The Goals

- Parts of the railway are already busy (or even busier) than pre-pandemic; how can the rest of the railway become busier? Eg:
 - ❑ Filling empty space on current services
 - ❑ Protecting existing service levels (not just frequency / capacity, but station facilities etc)
 - ❑ More use of rolling stock spending too much time in sidings
 - ❑ Changing service patterns

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The process

■ Two stages:

- An outline application (one page), followed by shortlisting
- If shortlisted: a full application, followed by a decision

Best: Your interest registered (one sentence)



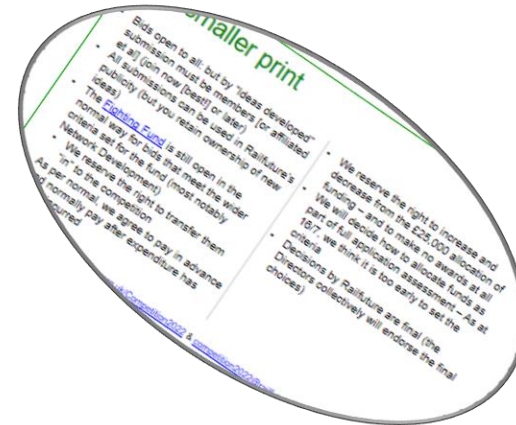
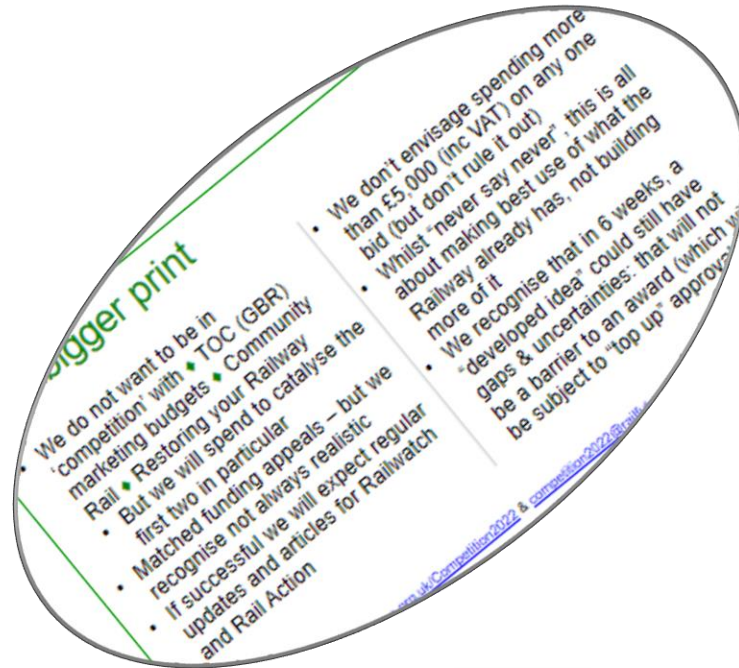
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Some thoughts

- This is not a bid!
- Take my opinion piece on the Future of Ticket Offices; I could want some money to:
 - ❑ Support a survey to give us a better evidence base
 - ❑ Join a survey organised by a Charity focusing on the digitally excluded
 - ❑ To pay for some analysis of the fares database
 - ❑ To commission some work on TVM usability
 - ❑ Pay for social media advertising
- Actual improvement?
Not this time!
- A better evidence base for lobbying?
This time!

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The bigger – and smaller – Print



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Annual General Meeting 2022 Bristol



Appendices: the bigger (and the smaller) print

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Annual General Meeting 2022 Bristol

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The bigger print

- We do not want to be in 'competition' with ♦ TOC (GBR) marketing budgets ♦ Community Rail ♦ Restoring your Railway
 - But we will spend to catalyse the first two in particular
 - Matched funding appeals – but we recognise not always realistic
 - If successful we will expect regular updates and articles for Railwatch and Rail Action
- We don't envisage spending more than £5,000 (inc VAT) on any one bid (but don't rule it out)
 - Whilst "never say never", this is all about making best use of what the Railway already has, not building more of it
 - We recognise that in 6 weeks, a "developed idea" could still have gaps & uncertainties: that will not be a barrier to an award (which will be subject to "top up" approvals)

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The smaller print

- Bids open to all: but by “Ideas developed” submission must be members [or affiliated et al] (join now [best!] or later)
 - All submissions can be used in Railfuture’s publicity (but you retain ownership of new ideas)
 - The Fighting Fund is still open in the normal way for bids that meet the wider criteria set for the fund (most notably Network Development)
 - We reserve the right to transfer them “in” to the competition
 - As per normal, we agree to pay in advance and normally pay after expenditure has been incurred
- We reserve the right to increase and decrease from the £25,000 allocation of funding – and to make no awards at all
 - We will decide how to allocate funds as part of full application assessment – As at 16/7, we think it is too early to set the criteria
 - Decisions by Railfuture are final (the Directors collectively will endorse the final choices)

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