



# NORTHERN POWERHOUSE RAIL

**This survey seeks your opinions on the NPR and the impact of an improved rail infrastructure on business in the North of England**

**1. Please enter your contact details:**

Name

Company

Position

Email Address

**2. How did you hear about this survey?**

Emailed to me by Northern Powerhouse Rail

**3. Please tell us to which local authority you pay business rates:**

**If you pay business rates to more than one local authority please specify below:**

Railfuture is an independent national voluntary organisation which does not have premises so does not pay business rates

**4. Please tell us the number of people your business employs in the North of England.**

- Less than 10
- Less than 50
- 51 to 250
- 251 to 500
- 501 to 1000
- Over 1000

**5. What is your level of awareness around Northern Powerhouse Rail (NPR) and the benefits it will bring to businesses in the North:**

- Very aware and monitoring updates carefully
- Aware but don't understand the benefits
- Heard of it but would like to know more
- Heard of it but it is of no interest
- Not aware at all
- Other (please specify)

**6. Do you think faster journey times, enhanced frequency and the greater capacity Northern Powerhouse Rail will deliver could have an impact on raising productivity in the Northern Powerhouse?**

Yes

No

**7. Would your business make future investment decisions based on the Government's commitment to fund the development of NPR?**

Yes

No

**8. Looking at the options below, please tick which of the following positive investment decisions your business would be more likely to take if you knew that NPR was going ahead.**

Widening of geographical area for recruitment range

Business development / marketing to a wider geographical area

Premises location or expansion

**9. What is the optimum lead in time period between a government commitment on schemes such as NPR and actual implementation, to allow you to make impactful business decisions today based on such schemes?**

1 to 5 years

6 to 10 years

11 to 20 years

More

**10. Do you think NPR would expand your customer base?**

Yes

No

**11. Do you think NPR would allow you to contract with a wider range of suppliers?**

Yes

No

**12. Approximately what percentage of your staff currently travel to work from another region in the North of England for example, from North West to Yorkshire & the Humber each day, vice versa or to North East.**

- 0%
- 1-9%
- 10-20%
- 21-30%
- 31-40%
- 41-50%
- Over 50%

**13. If NPR meant that employees could travel from further afield, more reliably and faster, into work how significant would it be to your business?**

- Very significant
- Significant
- Neither significant nor insignificant
- Insignificant

**14. In your opinion what will be the impact of NPR on the City-regions?**

- Increased inward investment
- Improved job opportunities
- Better education and skills opportunities
- More investment in property
- Increase in property values

Other (please specify)

Improved social inclusion and reduced pollution

**15. How critical is certainty of delivery for HS2 and NPR on the future investment decisions in your City-region?**

- Very Critical
- Critical
- Not critical
- Irrelevant

**16. Please use the text box below if your business is able to provide further comment as to why you are in support of Northern Powerhouse Rail.**

Railfuture is an independent national voluntary organisation campaigning on behalf of rail users for better rail services over a bigger rail network. As a membership organisation, we do not have employees but where possible we have answered the questions as they apply to our members who are rail users.

Linking together the major Northern cities by fast rail services will create a single economic region with benefits for jobs and the economy. However the present rail network does not have the capacity or speed required to support both frequent fast inter-city services and the local stopping services which are necessary for people to access jobs and education in the cities. Investment in core routes and core stations is needed to enable a doubling of rail journeys over the next 15 years. This modal shift will benefit the economy, the environment, social inclusion (by giving people access to jobs) and reduce the dependence of rail services in the North on subsidy.

Please see our article Blueprint for the North: <https://www.railfuture.org.uk/article1817>

**17. If your business would like to back Northern Powerhouse Rail and display the *We Back Northern Powerhouse* logo on your email footer or on your website, please select below and a member of the team will contact you.**

- Yes, please contact me
- No

If yes, please enter your email below:

**18. Are you happy for us to publicly attribute your comments in our report and related marketing material?**

- Yes
- No

**19. Thank you for completing this survey. Addleshaw Goddard and Northern Powerhouse Partnership will publish a report summarising our findings in early 2019, which will be the next major development in our *We Back Northern Powerhouse* campaign as Transport for the North moves towards agreeing the business case.**

**If you would like to hear more about our work and our campaign please tick here:**

Yes

No

If yes, please enter your email below:

chris.page@railfuture.org.uk

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